

#DigitalTalk Program

Technology advice and research program

In the Digital Age, delay means disadvantage. This program was developed to help Irish SMEs to embrace the Digital Transformation in Accounts & Finance.

Join us for a Year of Transformation, and elevate your business with technology, agility, and precision.

What does it include:



QUARTERLY EVENTS AND WORKSHOPS

Quarterly workshop groups and events where we bring together SMEs, experts from our team, and guest speakers. These sessions will address various topics related to accounting software, project management, and digital transformation. They involve presentations, panel discussions, and interactive spaces to encourage participation and learning.



QUARTERLY RESEARCH MARKET UPDATES

We shall host regular webinars to provide updates on accounting software market trends, Agile, AI, new features, and important updates. This will help SMEs stay informed about the latest advancements and ensure they are making informed decisions when it comes to technologies selection and implementation.



MONTHLY NEWSLETTER

Monthly newsletter to our subscribers, covering a wide range of topics. Include news related to technology, accounting trends, people & culture, AI, Agile and innovative process automation tips.



FACT SHEETS - SOFTWARES AND TOOLS

We offer detailed fact sheets that compare various accounting softwares and related tools available in the market. Include features, benefits, pricing, and user reviews to help SMEs make educated decisions. It serves as a handy guide for those looking to choose the right software for their needs.



APP STACK GUIDANCE

We offer templates and examples that showcase different technology stacks suitable for SMEs. Break down the components of these stacks, explaining their purposes and how they can contribute to streamlining accounting processes. This guidance will assist SMEs in understanding the technical aspects and integrating them into their businesses.









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Benefits

We understand the challenges that SMEs face in Ireland when it comes to optimising business processes and implementing software solutions in the accounting and finance sectors.

#DigitalTalk program is designed to provide you with the tools, insights, and support you need to thrive in this digital age. Here are five key benefits you can expect from our program:



EXPERT INSIGHTS AND NETWORKING OPPORTUNITIES

Our events and groups workshops brings together experts from our team, esteemed guest speakers, and fellow businesses. This platform encourages interactive discussions, allowing you to learn from experienced professionals and collaborate with peers facing similar challenges. By being part of this network, you gain valuable insights that can drive your business forward.



STAY AHEAD WITH MARKET INSIGHTS

In today's digital world is crucial to stay in the loop with the ever-evolving accounting software landscape. Our quarterly research market updates deliver the latest trends, features, and advancements. Make well-informed decisions about software selection and implementation, ensuring your business remains competitive.



TIMELY AND RELEVANT INFORMATION DELIVERED TO YOU

We want to keep you well informed. Our material covers a wide range of trending topics. By receiving this curated content, you'll be well-equipped to adapt to changes in your industry and make strategic decisions for your business.



SIMPLIFY STRATEGIC DECISION-MAKING

We've done the groundwork for you. Our detailed fact sheets compare various accounting software and tools available in the market. These sheets highlight features, benefits, pricing, and user reviews, helping you make educated choices that align with your business needs and budget.



PRACTICAL SUPPORT FOR INTEGRATION

We want to take the complexity out of technology integration for you. By breaking down each application component, ensuring you understand their purpose and how they contribute to streamlining your accounting processes. With our assistance, you can confidently integrate solutions that boost efficiency.









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Pricing

Prices below are monthly and exclude VAT. Applied according to the company/ firm size.

1 Member	€40
2 - 5 Members	€70
6 - 9 Members	€120
10 - Or more members	ΡΟΑ

Subscription: minimum 12 months period.





