Technology & People

Digital Catalysts

GBTECH

BUSINESS PRESENTATION

GBTECH

" We believe that the solution drives the technology, not the other way around. And solutions are always created by people.

We don't do business with companies.
We do business with people.
Business is always human."

Simon Sinek

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About us

We are catalysts of digital solutions for the finance & accounts sectors.

As Digital Transformation specialists we aim to evolve business processes through automation.

We understand the unique requirements of the best software solutions available in the market and of it's individual users, allowing us to offer IT managed services solutions to ensure the best systems are efficiently implemented.

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Our Journey

GBTech was founded by the two friends Talita Bernal and Giovanna Gonçalves, driven by the belief that engaging with purpose sparks fascinating ideas and successful projects.

In 2022, they pooled their strengths and technical expertise in the business to pursue innovative ventures themselves and embark on a journey of crafting groundbreaking projects that embody digital transformation at its core.

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The team

Talita Bernal

CO-FOUNDER & CEO

Giovanna Gonçalves

CO-FOUNDER &
PROJECT MANAGER

Erik Mazzei

SOFTWARE DEVELOPMENT
PARTNER & INVESTOR

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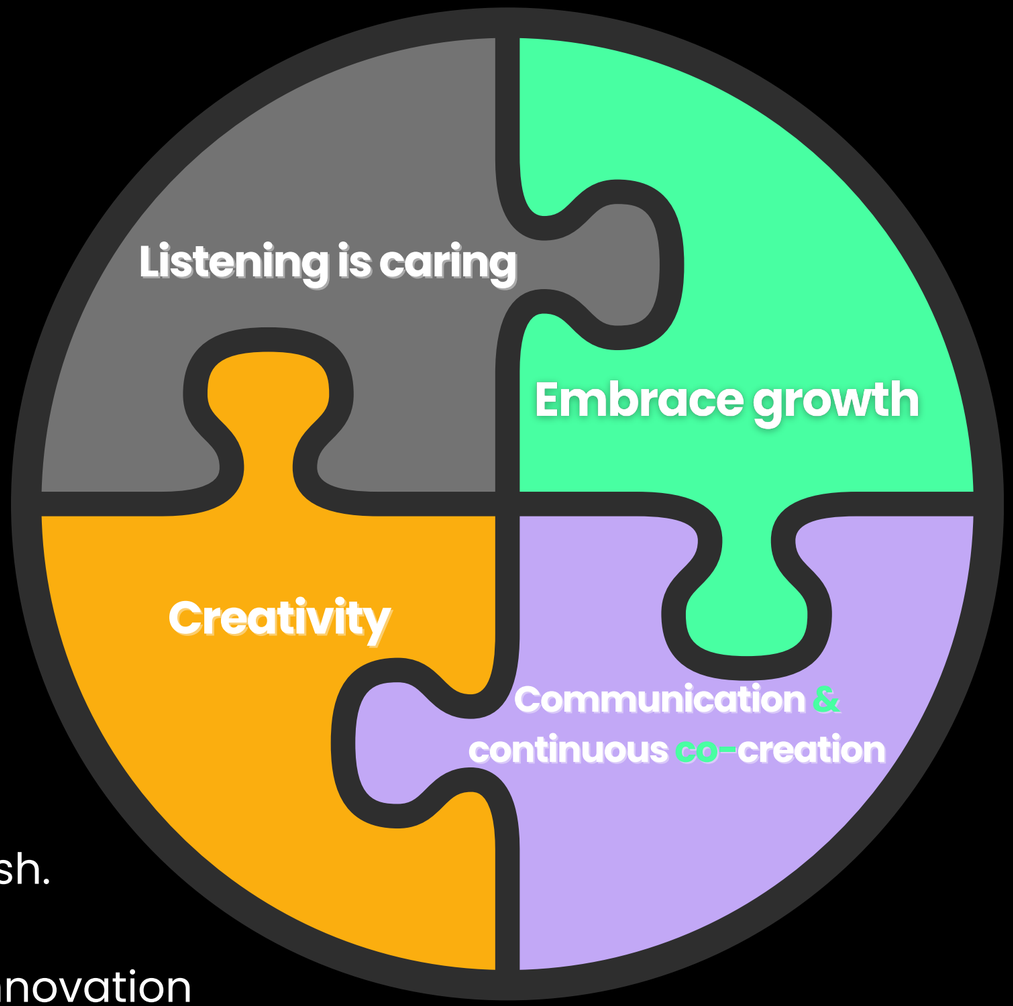
Our core values



We believe that true success lies in fostering an environment where captivating ideas can flourish.

We are committed to creating a space where innovation thrives, fueled by the unwavering dedication of our talented team.

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We are happy to support businesses that care about

Culture, Quality, Performance, People & Retention.

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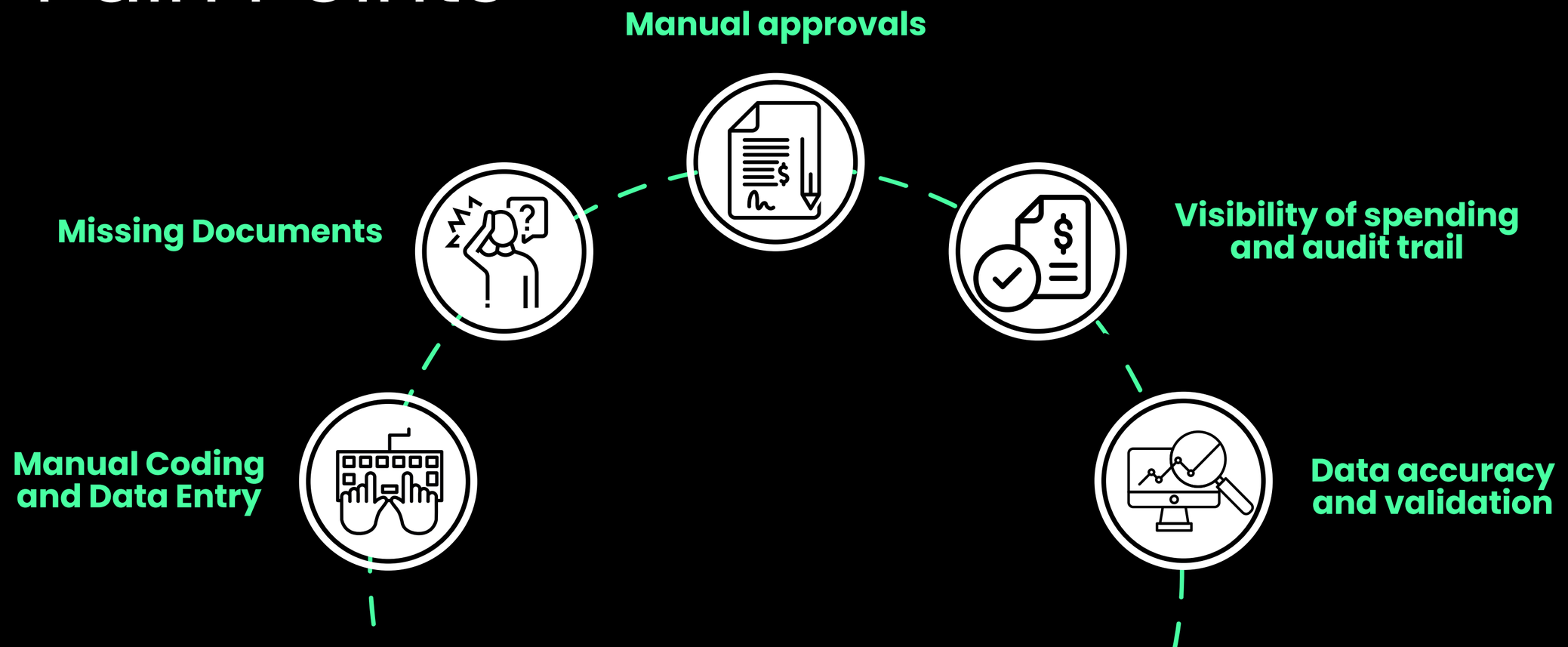
Customer Pain Points



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Services

B2C & B2B

Helping business to embark on the **Digital Transformation** of the Finance & Accounting sectors.

Business Process Automation Analysis

We analyse the accounts and finance processes to identify opportunities for automation.
By streamlining manual tasks and optimising workflows, we help you improve efficiency, reduce errors, and save valuable time and resources.

Application Implementation & Support

We are agile! Our expertise ensures a smooth transition to the new accounting software solution, minimising disruption to existing operations, providing ongoing assistance whenever required before and after going live.

Bespoke Development

Our team of experienced developers can tailor specific solutions to suit our customers unique business needs.

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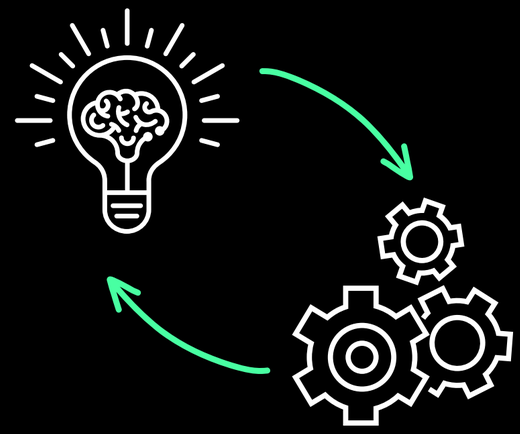
People & Technology

Bridging the gap



We believe in the power of open dialogue and bringing together a diverse group of experts to address and solve challenges.

Our focus includes people, processes, and data behind business challenges. We listen, communicate, analyse, and document existing processes to understand the organisational needs before designing and implementing new solutions.

Through continuous co-creation, we accelerate automation outcomes for our clients, offering tailored solutions that deliver top-notch results for both sides (SaaS - End user).

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Partnerships

Building lasting relationships &
Ensuring sustained success

Sage Business Partner

NoID

mindbe

Lightyear
Intelligent Accounts Payable

Roveel

PaperLess
accounting the PaperLess way™

GBTECH

Thank you.

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